

# DAWITI HUNDE

## DIGITAL MARKETING MANAGER

### CONTACT

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### EDUCATION

#### MIZAN TEPI UNIVERSITY

Nov, 2017 - Jul, 2022

- B.Sc. in Electrical & Computer Engineering(Computer Engineering)
- CGPA: 3.52/4

### SKILLS

- Search Engine Optimization
- Social Media Marketing
- Content Creation
- Digital Analytics
- Soft Skills: Problem-solving, Team collaboration, Effective Communication

### LANGUAGES

- English
- Afan Oromo
- Amharic

### CERTIFICATIONS

- Google Digital Marketing & E-commerce - **Coursera**
- Digital Marketing Strategy & Planning Specialization- **Coursera**
- Graphics Design - Aleph Graphics Academy
- Website Development - **IcoTech**
- Digital Marketing & its Business practice Course - **California Training Institute**

### PROFILE

Aspiring Digital marketer with a strong foundation in digital strategy, content creation, and data analysis. Equipped with hands-on experience from real-world internships and committed to helping brands grow their digital presence.

### WORK EXPERIENCE

#### Amphire Digital Marketing

JUN, 2025 - PRESENT

Digital Marketing Manager- Part time

- Conducted digital audits and competitive analysis of clients' social media and websites.
- Developed tailored digital marketing strategies based on findings.
- Created engaging content for social media platforms.

#### Commercial Bank of Ethiopia

DEC, 2022- PRESENT

Information System Officer

- Managed data center operations, monitoring server performance and environmental controls.
- Provided infrastructure support through Active Directory management, user assistance, and email configuration for efficient communication.

#### Digital Marketing Intern

AUG, 2024- OCT, 2024

- Assisted in content creation for social media posts.
- Participated in performance audits.
- Assisted the digital marketing team with planning and execution of digital strategy.

#### Infonans Solution PLC

SEP, 2022- DEC, 2022

Sales and Logistics

- Managed bid submissions and followed up with clients and vendors for timely responses.
- Sourced items from suppliers, negotiating pricing and delivery timelines.
- Prepared and reviewed shipping documents to ensure compliance.
- Completed documentation for imports, ensuring regulatory compliance.